

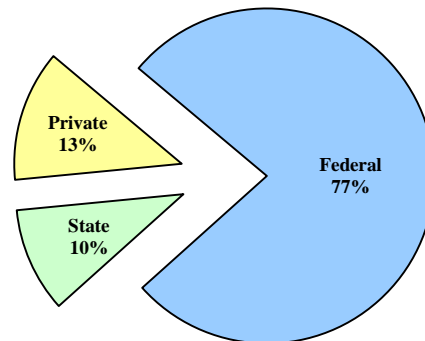
# BEAVER COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
<b>DEMOGRAPHIC</b>					
Population	6,650	6,594	-	-	
Total Non-Ag Employment	2,000	2,104	-	-	
Non-Ag Avg Monthly Wage	\$2,544	\$2,657	-	-	
Per Capita Income	\$27,305	\$29,994	-	-	
Unemployment Rate*	9.7%	7.3%	-	-	
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers **	\$15,869,717	\$17,383,996	-	-	
Travel & Tourism Related Employment	299	314	-	-	
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$829,997	\$916,834	-	-	
Transient Room Tax	\$178,841	\$199,739	\$193,565	-3.1%	
Restaurant Tax	\$77,588	\$80,855	\$89,054	10.1%	
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$98,256,691	\$104,174,916	-	-	
<b>REGIONAL VISITATION COUNTS</b>					
Zion N.P.	2,666,021	2,825,480	2,973,607	5.2%	
Bryce Canyon N.P.	1,285,490	1,296,000	1,384,173	6.8%	
Cedar Breaks N.M.	525,829	493,145	640,293	29.8%	
Capitol Reef N.P.	662,659	668,833	673,345	0.7%	
Fremont Indian S.P.	78,010	101,993	113,893	11.7%	
Piute S.P.	18,294	17,531	16,739	-4.5%	

\* Several Counties have identical Unemployment Rates

Land Ownership - 2012	% Total
<b>Total Acres in County</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>77.2%</b>
BLM	68.8%
US Forest Service	8.4%
National Park Service	--
National Wildlife Service	--
Other	--
<b>State Government</b>	<b>10.1%</b>
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	0.7%
State Trust Lands	9.4%
Other	--
<b>American Indian</b>	<b>--</b>
<b>Private*</b>	<b>12.6%</b>

Land Ownership - 2012



• Includes Military and Bankhead Jones lar \*May include some local government land

•• Includes State Sovereign and UDOT land

# Beaver County Tourism Profile

